

Title of the study programme:	Semiotics
State code of the study programme:	621T92001
Study cycle:	Second Cycle studies
Type of the study programme:	Master studies
Study area:	Humanities
Group of study fields:	Philology
Study field (code):	Philology (T900)
Branch of study field:	Semiotics (T920)
Qualification degree awarded:	Master in Semiotics
Mode of studies:	Full-time
Length of the study programme (in years):	2
Study programme volume in credits:	120
Total student's workload (in hours):	2172
Contact hours:	672
Self-study hours:	1500
Language(s) of instruction:	Lithuanian
Aim of the study programme:	To train qualified discourse analysts meeting the European and world standards, to shape a versatile personality able to integrate into the European and world context of humanities and social sciences, to relate education in humanities with social needs of the country.
Study programme generic competencies developed:	Research abilities are developed: analytical thinking, ability to use theoretical concepts. Seminars develop an ability to analyse verbal and non-verbal texts. Through seminars, practical classes and participation in research activities (interdisciplinary seminar, annual academic week of Baltos lankos) carried out by A.J.Greimas Centre for Semiotics and Literary Theory post-graduates learn to explain the meanings of verbal and non-verbal discourses in different social and cultural contexts, to describe the functioning of political, social and media discourses in contemporary society, to analyse expression and content of different discourses, and to evaluate the strategy and tactics of public relations.
Study programme learning outcomes:	A postgraduate in Semiotics is able to think critically and analytically, to summarize independent research data and draw scientific conclusions: to explain the meaning of verbal and non-verbal discourses in different social and cultural contexts, to describe the functioning of political, social and media discourse in relevant societies, to analyze content and expression of literary and arts texts and non-verbal discourses, to assess the effectiveness of commercial and political advertising, the validity of legal claims.
Content of the study programme: course unit groups:	The master study programme in Semiotics aims to provide a more extensive knowledge. The programme has certain similarities with communication studies, linguistics, sociology, political sciences, etc. Graduates of bachelor programmes in humanities and social sciences expand their knowledge acquired during the first cycle of studies by studying disciplines of related fields and getting acquainted with the theory of semiotics which is not taught in any bachelor study programme in Lithuania. Students, first, do general theoretical courses based on the knowledge they had acquired in the first cycle. Graduates of non-philological programmes have an opportunity, under the guidance of the lecturer, to acquire the critical knowledge necessary for the study of this course, while graduates with the philological background can expand their knowledge by studying theories of art, sociology and psychology. The acquired theoretical knowledge is further developed during seminars. On the basis of acquired theoretical knowledge and practical skills students can choose the subjects in their study field oriented towards specific aspects of studied disciplines.
Teaching and learning methods:	Lectures focus on problem-solving, seminars focus on reporting and commenting on theoretical sources and include scientific discussion.

Assessment methods:	The main form of evaluation is an examination. However, courses units may be evaluated by the pass/fail evaluation as well. Every course unit is concluded with either a written or written-oral examination or pass/fail evaluation. Student's knowledge and general performance during the exam are evaluated using grading scale from 1(very poor) to 10(excellent), or by pass or fail evaluation in the cases when pass/fail evaluation is foreseen as a final evaluation of the course unit.
Graduation thesis or/and final examinations:	The study programme is concluded by the defence of an MA thesis.
Access to further studies:	Masters in Semiotics can join doctoral programmes in any fields of Humanities or Social Sciences specializing in Philology, Art Criticism, Sociology or Political Sciences.
Employability:	Graduates in semiotics can work as specialists in public relations, experts in legal institutions, consultants in different institutional departments – pursue their career in the fields which require to think critically, to justify their opinion, and to communicate with business partners.
Chair of the study Programme Committee:	Profesorius Habil. dr. Kęstutis Valentinas Nastopka